

## CLAIMS

What is claimed is:

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1. A communication system for a mobile platform comprising a direct broadcast receiver located on the mobile platform; and a computer network including at least one terminal on the mobile platform, the terminal providing Internet access through the direct broadcast receiver.
2. The communication system of claim 1, wherein the Internet access is interactive access.
3. The communication system of claim 2, wherein the communication system includes a back channel transmitter.
4. The method of claim 1, wherein the mobile platform is a boat.
5. The method of claim 1, wherein the mobile platform is an automobile.
6. The method of claim 1, wherein the mobile platform is a train.
7. The method of claim 1, wherein the mobile platform is an aircraft.
8. A method of providing Internet service to a mobile platform, the mobile platform including a direct broadcast receiver located on the mobile platform and computer network including at least one terminal on the mobile platform, the method comprising:  
providing Internet data to the computer network on the mobile platform via the direct broadcast receiver; and  
providing the Internet data to the terminal.
9. The method of claim 8, further comprising:  
transmitting Internet commands from the network on the mobile platform.
10. The method of claim 8, wherein mobile platform includes a back channel transmitter, and the method further includes transmitting the Internet commands to the satellite from the back channel transmitter.

11. The method of claim 8, wherein the mobile platform is a boat.
12. The method of claim 8, wherein the mobile platform is an automobile.
13. The method of claim 8, wherein the mobile platform is a train.
14. The method of claim 8, wherein the mobile platform is an aircraft.
15. The method of claim 8, wherein mobile platform includes a back channel transmitter, and the method further includes transmitting the Internet commands to a terrestrial receiver from the back channel transmitter.
16. The method of claim 15, wherein the commands are forwarded to an Internet service provider.
17. The method of claim 16, wherein the Internet service provider responds to the commands via the direct broadcast receiver.
18. A method of providing electronic browsing service in a mobile platform, the mobile platform including at least one terminal, the method comprising:  
receiving order wire data indicating a default homepage from an external source; and  
beginning the electronic browsing service at the default homepage.
19. The method of claim 18, wherein the external source is a docking area transmitter.
20. The method of claim 18, wherein the default homepage is selected in response to a destination of the mobile platform.
21. The method of claim 18, wherein the order wire data includes the default home page.
22. The method of claim 18 wherein the order wire data includes an address of the default home page.

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23. A communication system for a mobile platform, comprising:  
a receiver;  
a computer network coupled to the receiver, the receiver receiving a default homepage indication; and  
a terminal coupled to the computer network, the terminal beginning a browsing operation at a default homepage associated with the default homepage indication.
24. A method of providing an electronic browsing service on a mobile platform, the mobile platform including at least one terminal, the method comprising:  
receiving order wire information from an external source identifying advertising spots; and  
displaying the advertising spots during the electronic browsing service.
25. The method of claim 24 wherein the order wire data includes the advertising spots.
26. The method of claim 24 wherein the order wire data includes advertising spots.
27. The method of claim 26, wherein the address are for storage locations on the mobile platform.
28. A communication system for a mobile platform, comprising:  
a receiver;  
a computer network coupled to the receiver, the receiver receiving an advertising spots indication; and  
a terminal coupled to the computer network, the terminal providing advertising spots during a browsing operation, the advertising spots being associated with the advertising spots indication.